

~ SPONSORSHIP LEVELS ~

SACRAMENTO WALDORF SCHOOL ANNUAL AUCTION

THE LUCKY CLUB

SPEAKEASY EDITION!

SATURDAY, MARCH 17, 2018

TABLE SPONSORSHIPS

PUTTIN' ON THE RITZ \$10,000

- * \$3,000 towards any auction item
- * 1 VIP Reserved Table Near Auctioneer (Seating for 10)
- * Limousine Service
- * 4 Bottles of Wine + Full Open Bar
- * Check-out Concierge Service (Includes Carryout)
- * Full-Page Color Ad in Auction Catalog
- * Company Logo on Event Reader Board

BEE'S KNEES \$5,000

- * \$1,000 towards any auction item
- * VIP Reserved Table Near Auctioneer (Seating for 10)
- * Limousine Service
- * 2 Bottles of Wine + Full Open Bar
- * Check-out Concierge Service (Includes Carryout)
- * Full-Page Color Ad in Auction Catalog
- * Company Logo on Event Reader Board

CAT'S MEOW \$2,500

- * VIP Reserved Table Near Auctioneer (Seating for 10)
- * VIP Parking
- * 2 Bottles of Wine + Full Open Bar
- * Full-Page Ad in Auction Catalog
- * Company Logo on Event Reader Board

SITTING PRETTY* \$1,250

- * Reserved Table (Seating for 10)
- * 2 Bottles of Wine + 10 Drink Tickets

SPECIALTY SPONSORSHIPS

ON THE UP AND UP \$2,500 (**BID PADDLE SPONSORSHIP**)

- * Company Logo printed on back of our Bid Paddles
- * Company Logo on Event Reader Board
- * Recognition during the Live Auction

THE BARREL HOUSE \$2,500 (**BAR SPONSOR**)

- * Everyone will get their Hooch at the (Your Company Name) Barrel House
- * Company Logo/Name printed on Bar Signage
- * Company Logo on Event Reader Board

ALL DOLLED UP \$2,000 (**PHOTO OP SPONSOR**)

- * Get your picture taken with The Lucky Club Mystery Celebrity! Who will it be?
- * Your Company Logo/Name on Photo Props
- * Company Logo on Event Reader Board

THE BOOTLEG \$1,500 (**SPECIALTY DRINK SPONSOR**)

- * Have your company name or logo etched onto our Specialty Moonshine Glasses, served by The Lucky Club Cigar Guys & Dolls

ALL SPONSORSHIPS* INCLUDE:

- * Company Logo and Link on SWS Auction Site
- * Logo, Link, & Appreciation on SWS Social Media Sites
- * Company Logo in On-Site Live Auction Slide Show

*except Sitting Pretty

~ PAYMENT INFORMATION ~

- | | | | |
|--------------------------|--------------------------------|--------------------------|------------------------------|
| Select | TABLE Sponsorship | or | SPECIALTY Sponsorship |
| <input type="checkbox"/> | Putting on the Ritz (\$10,000) | <input type="checkbox"/> | On the Up & Up (\$2,500) |
| <input type="checkbox"/> | Bee's Knees (\$5,000) | <input type="checkbox"/> | The Barrel House (\$2,500) |
| <input type="checkbox"/> | Cat's Meow (\$2,500) | <input type="checkbox"/> | All Dolled Up (\$2,000) |
| <input type="checkbox"/> | Sitting Pretty (\$1,250) | <input type="checkbox"/> | The Bootleg (\$1,500) |

- Select **PAYMENT METHOD**
- Check Attached (*make check payable to Sacramento Waldorf School*)
 - Send Invoice
 - Credit Card (*Visa, MC, AMEX, Discover*)
 - Online Credit Card (at <https://sacwaldorf.ejoinme.org/sponsorships>)

BILLING INFORMATION

Contact Name _____
Business Name _____
Address _____
City _____ State _____
Email _____ Phone _____

CREDIT CARD INFORMATION

Credit Card # _____ EXP. DATE _____ CVV# _____

If credit card information is different from above, please provide:

Cardholder Name _____
Address _____
City _____ State _____ Zip _____

Signature of Cardholder: _____

~ CATALOG AD/LOGO
ARTWORK SPECIFICATIONS ~

- Preferred file formats: .pdf, .jpg, .ai, .eps, tiff
(other file formats >> Microsoft Word; Adobe InDesign, Illustrator or Photoshop; Apple Pages)
- 300 dpi resolution; full color (CMYK) preferred (we will convert as necessary)
- Email all files (auction@sacwaldorf.org) or submit via our DropBox Folder (<https://goo.gl/3UPo0U>)

Select	AD LOCATION	COLOR	AD SIZE	DIMENSIONS	SPONSORSHIP LEVEL
<input type="checkbox"/>	Cover, Back	YES	Full Page	5-in. (w) x 8-in. (h)	Ritz (10k) or Bee's Knees (5k)
<input type="checkbox"/>	Cover, Inside Front	YES	Full Page	5-in. (w) x 8-in. (h)	Ritz (10k) or Bee's Knees (5k)
<input type="checkbox"/>	Cover, Inside Back	YES	Full Page	5-in. (w) x 8-in. (h)	Ritz (10k) or Bee's Knees (5k)
<input type="checkbox"/>	Interior	b/w	Full Page	5-in. (w) x 8-in. (h)	Cat's Meow (2.5k)

Who Contacted you? Please provide solicitor name: _____

Catalog Ad Information – Complete print ready ads, per specs above, are preferred. If we are designing your Catalog Ad, please provide the information that you'd like in your Ad (*for example, title, main message or info, contact + web address, etc.*) as well as a brief description of the overall Ad layout. Our designer can follow-up with you directly for clarification, Ad proofs & subsequent revisions (*typically no more than 2-3 revision rounds are required.*)

Sacramento Waldorf School is a 501(3)(c). Tax ID #94-1477071
QUESTIONS? Sponsorship Contact: 916-860-2520 or auction@sacwaldorf.org